College of the Mainland Key Indicators Dashboard

Targets for all indicators were established Fall 2018 for the current strategic plan.

Target has been met or exceeded

Making progress; wihtin 10% of target

Target has not been reached

Indicator		2018-2019	2019-2020	2020-2021	2021-2022	2022-2023	2025-2026
<u>Enrollment</u>							
Fall Full-time Equivalent (FTE)	Target	2,800	3,300	3,400		3,600	4,000
	Actual	3,103	3,091	2,983	2,824		
Fall Headcount	Target	4,500	4,700	4,800		5,100	6,000
	Actual	4,673	4,687	4,335	4,133		
Fall FTE Hispanic Students	Target	25%	30%	30%		30%	30%
	Actual	30%	32%	34%	36%		
Fall New Students (FTIC)	Target	725	775	800		900	900
	Actual	666	627	540	652		
Enrollment in Distance Education (as a % of Total Enrollment)	Target	15%	20%	25%		25%	25%
	Actual	25%	27%	44%	33%		
Retention and Persistence							
Fall to Spring Retention (at COM)FTIC Students	Target	80%	82%	85%		85%	85%
	Actual	74%	78%	70%	75%		
Fall to Fall Retention (at COM)FTIC Students	Target	55%	63%	64%		65%	68%
	Actual	59%	52%	50%			
One Year Persistence FT-FTIC (Same or Other Institution)	Target	75%	80%	85%		85%	85%
	Actual	72%	65%	68%			
Two Year Persistence FT-FTIC (Same or Other Institution)	Target	60%	62%	65%		68%	70%
	Actual	53%	56%	57%			
Progress through Development and Gateway Courses for First-							
time-in-college Students							
Complete Dev Read/Writing (IRW) within 1 yr	Target	50%	60%	65%		68%	75%
	Actual	58%	54%	55%			
Complete Dev Math within 1 yr	Target	50%	60%	65%		68%	75%
	Actual	49%	56%	56%			
Complete Gateway English within 1 yr (grades A-D)	Target	60%	60%	65%		68%	75%
	Actual	62%	64%	68%			

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Complete Gateway Math within 1 yr (grades A-D)	Target	50%	60%	65%		68%	75%
	Actual	35%	36%	55%			
Earned 15+ college credits in year 1	Target	44%	52%	55%		57%	57%
	Actual	46%	47%	53%			
Earned 30+ college credits in year 1	Target	9%	13%	15%		17%	19%
	Actual	9%	10%	14%			
Successful Course Completions for All Students							
Developmental Courses							
IRW	Target	70%	70%	72%		73%	75%
	Actual	78%	72%	73%			
Math	Target	55%	60%	64%		70%	75%
	Actual	59%	70%	65%			
Gateway Courses							
English	Target	77%	77%	78%		78%	78%
	Actual	76%	78%	75%			
Math	Target	63%	65%	68%		70%	75%
	Actual	57%	66%	65%			
Core Courses	Target	77%	78%	79%		80%	80%
	Actual	77%	78%	77%			
Distance Education Courses (Internet)	Target	77%	75%	76%		78%	80%
	Actual	71%	76%	77%			
Awards and Graduation Rates							
Degrees and Certificates Awarded	Target	700	900	1000		1300	1400
	Actual	883	811	1092			
Graduation Rates for First-time, Full-time Students							
3-year Rate	Target	22%	28%	30%		33%	35%
	Actual	24%	28%	34%			
6-year Rate	Target	32%	33%	35%		38%	40%
	Actual	40%	47%	52%			

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Indicator		2018-2019	2019-2020	2020-2021	2021-2022	2022-2023	2025-2026
Licensure and Certification							
Examination Pass Rate	Target	90%	95%	95%		95%	95%
	Actual	86%	87%				
Graduate Status and Placement Rate (60x30 metric)							
Total Graduate Status (Working &/or Enrolled)	Target	90%	90%	90%		90%	90%
	Actual	91%	89%				
College Going Rate (Average across High Schools)	Target	17%	20%	25%		40%	40%
	Actual	15%	13%	13%			
Enrolled at COM (total percentage, not average)	Target						
	Actual	9%	9%	8%			
Enrolled at any institution	Target						
	Actual			47%			