

3 R D A N N U A L

FLOCK THE BLOCK

A COMMUNITY CELEBRATION

SPONSORSHIP GUIDE



MARK YOUR CALENDAR! Saturday, April 5, 2025

College of the Mainland



Be Part of a Growing Community Tradition – Flock the Block 2025!

Join us for Flock the Block, College of the Mainland's (COM) signature community celebration, returning on April 5, 2025! Now in its third year, this event continues to grow, bringing together families, businesses and neighbors for a day of connection, opportunity and fun! Don't miss what's set to be our biggest and most exciting year yet!

COM is committed to bringing people together, and this year, we're excited to introduce **sponsorship opportunities for the first time**. With Flock the Block's continued success and growing impact, we recognize the value of partnering with local businesses and organizations to **enhance the experience, expand programming and strengthen our shared investment in the community**.

By becoming a sponsor, you'll have a **unique platform to engage with a diverse audience**, showcase your brand and support an event that fosters **education, career exploration and meaningful connections**. Your partnership will help provide **interactive activities, entertainment and networking opportunities**, ensuring an unforgettable experience for all.

Join us in making an impact. Partner with COM, and let's **Flock the Block** together!

SPONSORSHIP TIERS:



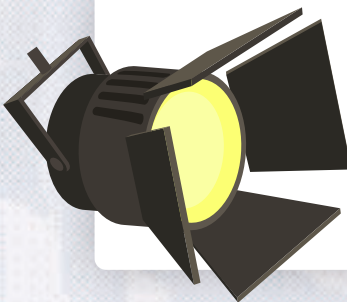
Blue Ribbon: \$2,000

- a. Sponsorship of Premier Attraction, (e.g., Egg Hunt, Fun Zone).
- b. Logo displayed at specific attractions or activity areas.
- c. Inclusion in marketing materials and website as space allows.
- d. Shout out on COM social media.
- e. Verbal acknowledgment during the event.
- f. Logo placement on welcome banner.
- g. Opportunity to display a sponsor-provided 10x3ft banner at a premier attraction area at Flock the Block.



Fair Fun: \$1,000

- a. Sponsorship of a featured activity, (e.g., Laser Tag, Seat & Eat Station).
- b. Logo placement at the activity area.
- c. Inclusion in marketing materials and website as space allows.
- d. Shout out on COM social media.
- e. Logo placement on welcome banner.
- f. Opportunity to display a sponsor-provided 10x3ft banner at a featured activity area.



Spotlight Banner: \$250

- a. Opportunity to display a sponsor-provided 5x3ft banner within the event.

IN-KIND SPONSORSHIP OPPORTUNITIES



Flavors of the Fair

- a. Sponsorship of a food item. Must be able to provide complimentary food samples for 1,000 attendees.
- b. Name recognition in marketing materials and website as space allows.
- c. Logo inclusion on signage within the event.
- d. Opportunity to display a sponsor-provided 5x3ft banner within the event.

Showstoppers (Entertainment Sponsor)

- a. Sponsorship of a live performance, interactive show, or featured entertainment lasting at least 30 minutes.
- b. Name recognition in marketing materials and website as space allows.
- c. Logo inclusion on signage at the entertainment area.
- d. Opportunity to display a sponsor-provided 5x3ft banner near the performance space.

Event Essentials (Logistics & Materials Sponsor)

- a. Sponsorship of critical event infrastructure, such as fencing, tents, seating, staging, or lighting, at a minimum 50% discount on goods and/or services.
- b. Name recognition in marketing materials and website as space allows.
- c. Logo inclusion on signage at key event infrastructure areas.
- d. Opportunity to display a sponsor-provided 5x3ft banner within the event space.

Fair Callers (Marketing & Media Sponsor)

- a. Sponsorship of event marketing, signage, promotional materials, or advertising, providing a minimum 50% discount on production or placement (e.g., event T-shirts, signage, print or digital ads, social media promotions).
- b. Name recognition in marketing materials and website as space allows.
- c. Logo inclusion on event signage and promotional materials.
- d. Opportunity to display a sponsor-provided 5x3ft banner in a high-traffic area.

Fair Friend (Community Business & Supporter Sponsor)

- a. Businesses providing a discount under 50% on goods or services.
- b. Name recognition in marketing materials and website as space allows.
- c. Text-only recognition on the Flock the Block website (no logo placement).
- d. Acknowledgment in event communications as a community supporter.



About the Event:

WHEN: Saturday, April 5, 2025 • 10 a.m. – 2 p.m.

WHERE: College of the Mainland, 1200 N. Amburn Road, Texas City, Texas 77591, Parking Lot F, near the STEAM Building.

Ready to become a sponsor?

Thank you for your interest in becoming a sponsor for College of the Mainland's 3rd annual Flock the Block community event. We can't wait to see how your generosity will impact our community!



Sponsorship Tiers:
Scan this QR code now to sign up.

In-Kind Sponsorships:

Contact marketing@com.edu or call 409-933-8437.

Questions?

Have a question about sponsoring a specific portion of the Flock the Block event, or something else? Please email us at:

foundation@com.edu

