

## **REPORT TO THE COMMUNITY 2021-22**



# STUDENT SUCCESS IS GOAL #1



### **MESSAGE FROM THE PRESIDENT:**

## A SEASON of transformation

#### Dear College of the Mainland Community,

Transformation is a powerful thing. Every day I witness our students embark on a profound journey as they enter our classrooms to learn and leave ready to serve and make the world around them a better place. While this transformation is nothing short of life-changing for our students, it also paints a broader picture of the renewed spirit of the College of the Mainland learning experience.

In launching our most recent strategic plan, we recognized that we're entering a new era of higher education. Our community is rapidly evolving, and we too need to be constantly adapting to prepare our students to lead this charge. That's why we're taking bold steps to better serve the growing needs of our students and community. Whether that's through innovative programs that inspire students to unlock their passions or dynamic facilities advancing educational excellence for the next generation of learners, we are proud to be ushering in this exciting new season of transformation and change.

The community college that we all may have once known is changing right before our very eyes as we evolve to keep pace with current learning standards, the progressing needs of our community and local economy, and the dynamic growth of the region. With new businesses and industries moving in, the need for skilled workers is on a steady rise. COM is responding to that demand in a major way through our new stateof-the-art Science, Technology, Engineering, Arts and Mathematics (STEAM) and Industrial Career Building (ICB). Housing innovative and advanced technologies - such as our brand-new Process Technology (PTEC) glycol separation unit (GSU) and nursing simulation labs, just to name a few – these new facilities offer a dynamic learning and training environment that is attractive and responsive to local industry and workforce needs.

Looking toward the job market of the future, we understand the need to provide high-quality and innovative learning options is paramount. Accordingly, several new programs have recently launched or are on the horizon. Most notably, we recently launched our first of five approved baccalaureate degrees, the RN (Registered Nurse) to Bachelor of Science Degree in Nursing (BSN). We are also excited to now offer an Associate of Science (AS) degree in both chemical and mechanical engineering and an Associate of Applied Science (AAS) in Cybersecurity. The College will also be expanding its allied health offerings to include Radiology and Surgical Technician programs.

I hope this work inspires you just as much as it inspires me, as it demonstrates our steadfast commitment to our vision of serving as a valued and vital community partner by enriching our community and preparing our students to thrive in a diverse, dynamic and global environment.

Looking toward the future, I am thrilled to experience this new journey with you. We have new leaders, new buildings and new programs. We have transformation. And while that transformation is bold, we're only getting started. By providing a high-quality and innovative educational experience, our college community will be better, stronger and ready to reach limitless potential.

Read on to experience the transformation!

Sincerely,

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Dr. Warren Nichols President, College of the Mainland





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## MISSION

College of the Mainland is a learningcentered, comprehensive community college dedicated to student success and the intellectual and economic enrichment of the diverse communities we serve.

## VISION

College of the Mainland will be a valued and vital community partner by enriching our community and preparing our students to thrive in a diverse, dynamic and global environment.

STRATEGIC GOALS

Student Success
Employee Success
Facility Improvement





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Dr. Bill McGarvey

## **OPENING DOORS PROMISE SCHOLARSHIP**

## **CLASS OF 2023** TWO YEARS. NO TUITION. LIKE, FOR REAL. **Opening Doors One** Student at a Time

The Opening Doors Promise Scholarship is a last-dollar scholarship opportunity that covers the cost of tuition and fees for up to two full years for any eligible recent high school graduate, including Class of 2023, pursuing full-time studies at COM. Participating students can earn an associate degree or complete a workforce training certificate program.

#### Participating **Communities**

- Texas City
- La Margue
- Hitchcock
- Dickinson
- Santa Fe

#### Learn more at com.edu/promise



#### **Ouestions?**

Contact COM's Financial Aid Office at 409-933-8274 or finaid@com.edu.



one student has to say about taking her first

step toward a promising tomorrow:

College of the Mainland les promete matrícula gratuita a los estudiantes que se graduarán de bachillerato o que recientemente obtuvieron un GED. Para obtener más información, vaya a WWW.COM.EDU/PROMESA

#### **Devyn Cook**

Santa Fe High School, Class of 2021

"The Promise Scholarship has graciously given me the opportunity to further my education. Since I fall between the lines of my parents making too much money to qualify for aid and not making enough to pay for college out of pocket, this scholarship has opened the door for me to be on the path I've always wanted to be on. I will forever be grateful for the opportunity to better myself and my future."

## **OPENING DOORS PROMISE SCHOLARSHIP**

## **STUDENTS BY CITY**

#### Fall 2021

	Promise Cohort	COM Applicants Eligible for Promise	Percent of Applicants in Cohort
Dickinson	83	246	34%
Hitchcock	9	50	18%
La Marque	19	92	21%
Santa Fe	35	122	29%
Texas City	79	300	26%
Other*	32		
Grand Total	257	340	31%

\* "Other" figures represents outlier scenarios involving students who were admitted as Promise students.

#### Fall 2022

	Promise Cohort	COM Applicants Eligible for Promise	Percent of Applicants in Cohort	Year-to-Year Growth
Dickinson	120	301	40%	6%
Hitchcock	14	45	31%	13%
La Marque	33	141	23%	2%
Santa Fe	66	124	53%	24%
Texas City	119	351	34%	8%
Other*	8			
Grand Total	360	966	37%	6%

\* "Other" figures represents outlier scenarios involving students who were admitted as Promise students.

# in the community

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We're "**people people**" who remain committed to breaking down barriers to support the diverse needs of our students and the community that we serve. While finding time to give back can be challenging for some, that spirit of compassion highlights the very essence of the College of the Mainland experience – neighbors helping neighbors. Here's a snapshot of how COM has been serving the community on campus and beyond.

#### Community Resource Center ►

As a community-centered learning institution, College of the Mainland has launched its new Community Resource Center. With access to the right resources and services, our students and community thrive and are better equipped to meet their personal and educational goals.

In partnership with a robust network of local agencies, the one-stop shop of essential resources will support students, employees and community members in the areas of mental health, food and housing assistance and education services.

All services offered are free to any faculty, staff, students or community members who qualify. To learn more, visit com.edu/crc.

#### COMPeers >

Since the College of the Mainland Positive Engagement for Excellence and Real Success (COMPeers) was formed in 2013, the employee volunteer organization has continuously worked throughout the years to support the COM community and neighboring agencies through a variety of volunteering and fundraising efforts. This year, the group has supported the following initiatives:

- The COM United Way Campaign
- Texas Raffle and Fantasy Football
- Pink Out for Breast Cancer
- School Supply Drive for local school districts
- National Police Appreciation
   Week

The group also heads an initiative called Acts of COMPassion to help individual students with emergency needs through a referral process. Additionally, COMPeers also serves as a critical resource to students in need through various donations to the COM Foundation for student scholarships.





#### Phi Theta Kappa International Honor Society: Sigma Delta Chapter ►

The Sigma Delta Chapter of the Phi Theta Kappa Honor Society strives to enrich the college and community by giving students opportunities to develop professional and leadership skills, earn scholarships, explore career paths — and make their worlds a lot bigger.

This year, the group focused on getting students outdoors while teaching them about the importance of the environment through the Allied with Nature's Beauty project. For this project, students worked together to beautify the COM campus by installing planter boxes around campus. PTK members also devoted their efforts to servicing the community with educational workshops and park cleanups through *Bashing Trash for Generational Enjoyment*.

Reaching your goals is easier when you have a supportive community behind you. That's why we've got your back!

#### Mobile Food Bank Distribution

College of the Mainland has established an ongoing partnership with the Galveston County Food Bank to provide food relief events each semester for those in need through its mobile food bank drive for students and community members.

During the latest food drive event held in April 2022, more than 50 COM students, faculty, staff and community members volunteered to assist, which provided 190 families with food supplied by the Galveston County Food Bank.







## COM NAMED LARGE BUSINESS OF THE YEAR

College of the Mainland was named the 2021 Large Business of the Year during the Texas City-La Marque Chamber of Commerce's Annual Membership Gala in January 2022.

In recognition of the College's ongoing commitment to community involvement and enhancing the quality of higher educational opportunities for the Texas City-La Marque community, the distinguished honor supports COM's mission to promote student success and the intellectual and economic enrichment of the diverse communities it serves.

"We are very proud and honored to be recognized by the Texas City-La Marque Chamber of Commerce for our work in enhancing the educational strength of by Texas City-La Marque Chamber of Commerce

our community," said COM President Dr. Warren Nichols. "College of the Mainland is the community's college, and with the support of our local industry, business leaders and community partners, the work of our college truly shines. We look forward to continuing this important work in the years to come."

Since 2000, the Texas City-La Marque Chamber of Commerce has recognized an outstanding business of the year to honor a selected organization in recognition of their work. Each year the selected recipient is honored during the Chamber's Annual Membership Gala where business and civic leaders gather to celebrate those individuals and organizations dedicated to promoting progress and striving for success.

> Dr. Warren Nichols COM President



## S AND BOUNDS **BY STUDENTS, STAFF AND FACULTY**

Dr. Helen Castellanos Brewer Vice President for Student Services

The Aspen Institute College **Excellence Program announced** that Dr. Helen Castellanos Brewer, vice president for Student Services at College of the Mainland, is one of 40 leaders selected for the 2021-22 class of the Aspen Rising Presidents Fellowship, a highly selective leadership program preparing the next generation of community college presidents to transform institutions to achieve higher and more equitable levels of student success.

#### **READ MORE HERE**



Fav Alexander Associate Professor of **Computer Science** 

> The National Science Foundation (NSF) awarded College of the Mainland a \$307,758 grant to build a new program in Robotic Process Automation Career Training (RPACT). The RPACT project will establish a new career pathway for COM students through a workforce program that supports industry-recognized Robotics Process Automation (RPA) tool certifications and offers cooperative work-based learning opportunities. Among the community colleges in Texas, COM will be the first to offer an RPA technology workforce program of this type.

Dr. Suleyman Tari Associate Professor of Physics

COM Associate Professor of Computer Science Fay Alexander will be leading the project as principal investigator, along with COM Assistant Professor of Physics Dr. Suleyman Tari as co-principal investigator.

#### **READ MORE HERE**





#### LEAPS AND BOUNDS (CONTINUED)

COM Theatre Director H. Russ Brown was awarded Educator of the Year in Higher Education by the Texas Educational Theatre Association, Inc. The Higher Education Award recognizes and celebrates theatre educators whose innovative approaches, exceptional achievements, and meaningful contributions have informed and inspired fellow colleagues and students resulting in the cultivation of the next generation of outstanding theatre artists and educators.

The College of the Mainland Theatre was also recognized by the Kennedy Center American College Theatre Festival (KCACTF) for its work in the production, "A Divine Kerfuffle." The production, which was chosen as a regional selection for the Region 6 Festival, was also honored with the following two national awards, Special Achievement in the Production of a New Work and Special Achievement in Ensemble Performance, at the Kennedy Center American College Theatre Festival in Washington, D.C.

The KCACTF is a national theater program that works to improve the quality of college theater in the United States through a network of more than 700 academic institutions throughout the country. The program honors excellence of overall production and offers student artists individual recognition through awards and scholarships in playwriting, acting, dramatic criticism, directing and design.

The Kennedy Center

#### LEAPS AND BOUNDS (CONTINUED)

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Giving back to your community could be challenging for some people. But when DeAndré Knoxson ran for, and was elected, as the Texas City Commissioner of District 1, it was an act of gratefulness for the community's impact that encouraged him to pursue public office.

This is one of many accomplishments for this young leader and College of the Mainland alumnus.

"What motivated me to run is that I truly care about this community," DeAndré said.

He grew up on the south side of Texas City in public housing and was fortunate to have great community leaders who showed they really cared about their constituents. In a way, he feels like they are now passing on the public service torch to him.

"I hope to continue to advocate for my district and Texas City as a whole so it can continue to be a great place to live, work and play."

#### **DeAndré Knoxson**

#### **Austin Kidwell**

For most teenagers, working can seem like a daunting task. But for College of the Mainland (COM) student Austin Kidwell, the prospect of working inspired him to choose a different path – one that allowed him to unlock his true passion and explore entrepreneurship, even before graduating.

"Growing up, I always knew that I wanted to be able to control how much money I was making," Austin said. "I never liked the idea of working for someone else. I wanted to be my own boss."

A Collegiate High School (CHS) graduate, Austin recently graduated with an associate degree from COM on May 14 before earning his high school diploma from Hitchcock High School. And it was through the CHS program that Austin was truly inspired to take his learning beyond the classroom.

#### **READ MORE HERE**



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## **ONWARD AND** UPWARD PREPARING A SKILLED GULF COAST WORKFORCE

"The workforce is changing, and the new reality is that a high school diploma just isn't enough. Preparing our students with the skills they need to perform a multitude of jobs in various industries is driving the work of our college. That's why we're taking bold steps to ensure that our students are ready to thrive in today's competitive and evolving job market.

> **Dr. Warren Nichols** President, College of the Mainland

### **GETTING GALVESTON COUNTY BACK TO WORK**

College of the Mainland has been pleased to do our part to rebuild our community and contribute to a vibrant workforce by rapidly equipping displaced and underemployed workers with the skills needed to fill critical industry needs. Through federal reskilling / upskilling grants along with COVID relief funds, we have been able to provide access to relevant workforce certificate programs that can be completed in a year or less tuition free during the past two years.

With our robust offering of accelerated training and educational resources, we are here to prepare workers in less than a year for careers with labor market value while building permanent talent pipelines to support thriving industries throughout the Gulf Coast region.



There's never a dull moment at College of the Mainland! With more than 20+ clubs and organizations for you to connect with like-minded individuals, Student Life at COM offers various leadership and campus involvement opportunities to make your college experience something special. Get involved and make memories that will last a lifetime!

## **CLUBS & ORGANIZATIONS**

American Society of Safety Professionals (ASSP) Amigos Art Club Collegiate High School Student Club (Nu Psi) COM Fit Club Cosmetology Club Gamer's Union **Hispanic Student Alliance Japanese Culture Club** The Minority Male Initiative Nursing Students Association (TNSA)

Organization of African American Culture (OAAC) Pi Kappa Delta (PKD, Debate Team) Phi Theta Kappa (PTK, International Honor Society) Process Technology Student Organization (PTEC Club) Sickle Cell Club Straights and Gays for Equality (SAGE) Student Government Association (SGA) **Student Recreation and Club Sports** Students for Christ Veterans Organization Vision Seekers

## YOUR BOND DOLLAR\$\$\$ AT WORK

Made possible with the overwhelming approval of voters during our \$162.5 million bond program in 2018, College of the Mainland is making room for the future, and that vision is clear as we usher in a number of new and upgraded learning spaces to better serve the growing needs of our students and community.

The new buildings, upgraded technologies and expanded instructional areas that will be housed on our campus demonstrate COM's never-ending commitment to growing the opportunities for student success.

Check out our continued progress as we work to improve the quality of learning for students at COM.

#### INDUSTRIAL CAREERS BUILDING

With new businesses and industries moving in, the need for skilled workers is on a steady rise. COM is responding to that demand in a major way through its new state-ofthe-art Industrial Careers Building (ICB). The building will offer an innovative and dynamic learning and training environment that is responsive to local industry and workforce needs. Most importantly, it will allow students an opportunity to maximize their learning experiences in new and innovative ways.

### INDUSTRIAL CAREERS BUILDING





### Occupational Safety and Health Technology (OSHT)

The new facility will give the OSHT program the needed opportunity to incorporate adequate space for a conducive learning environment, extra storage and a demonstration space for hands-on equipment and tools for our students. These added resources allow students to practice and acquire the necessary technical skills required in the job market. In addition, the space will feature a new mini resource center for students needing textbooks and other materials.

#### **Process Technology (PTEC)**

PTEC students will receive top-of-the-line training in a new Glycol Separation Unit. The unit allows students to become familiar with the day-to-day tasks of a process operator. Also featuring state-of-the-art static and working labs, the new PTEC learning environment will house up-to-date working process simulators and static models. By working with the equipment in the labs, students gain a better understanding of the process operator practices and procedures. Students will also be provided with a state-of-the-art tutoring center.

#### Heating, Ventilation and Air-Conditioning (HVAC)

The HVAC classroom and lab is a long-term growth strategy that will provide an innovative, collaborative, hands-on learning space to prepare students for in-demand, high-growth careers. Allowing for larger cohorts and the addition of a refrigeration credential, the new space will offer a comprehensive interactive multimedia learning curriculum and state-of-the-art trainers for teaching hands-on skills.

### **NOW OPEN!**

#### **QUICK FACTS**

90,264 Square Feet Three stories 20 classrooms

#### **SPECIAL FEATURES**

Expanded PTEC Lab Spaces Tutoring Center Campus Data Center Educational Technology Suite Study and Collaboration Stations

### YOUR BOND DOLLAR\$\$\$ AT WORK COM WELCOMES NEW POLICE STATION

With the safety and security of the COM community top of mind, COM's new campus police station was designed in close collaboration with the College's law enforcement officials. Featuring a state-of-the-art conference room to hold meetings, emergency management planning, briefings, training and safety presentations, the facility provides a design layout with added functionality. With a controlled-access lobby, visitors are greeted by a dispatcher who is in a secure dispatch center. The dispatch center is the location of the camera monitoring center and telecommunication operations. In addition, all other entrances into the police department are for authorized personnel only.

> CAMPUS POLICE

#### QUICK FACTS

3,552 Square Feet Two Interview Rooms Four Office Spaces

#### **SPECIAL FEATURES**

Bullet Proof Lobby Entrance/ Dispatch Window Restricted Controlled Access Weapons Lockers

Enclosed Electronic Salley Port Gate for Safety

Dispatch Video Wall

Interior/Exterior Security Cameras

Evidence/Weapons Storage Records and Secure Storage Room

#### FINE ARTS PROJECTED COMPLETION DATE Spring 2023

#### **SPECIAL FEATURES**

Expansion of Existing Scene Shop

Scenic Storage Area Green Room

Dressing Rooms

Dedicated Academic Theatre Classroom for Classes, Lighting and Sound Design Lab, Project Rehearsals and Classroom Project/Student Studio Productions

## FINE ARTS BUILDING TAKES CENTER STAGE

The bond project also calls for additions and renovations to the Fine Arts building. Housing the renowned theatre, music and visual programs, the space will receive a much-needed makeover through a series of strategic facility upgrades. In response to the growth of Fine Arts and the subsequent need for students to have a space for training, the building will feature a medium-sized proscenium theatre space for use as a concert hall for music concerts and for COM Theatre's summer musical.

The project also includes several other updates to maintain and bring the building up to today's learning standards such as a new roof, new doors that meet ADA requirements, replacement of the HVAC equipment and replacement of the domestic water piping.

#### COM ON THE MOVE WITH NEW MAINLAND CITY CENTRE FACILITY

College of the Mainland's cosmetology and lifelong learning programs now have a new home in the new impressive 35,000-square-foot Mainland City Centre educational facility. Now open at 10000 Emmett F Lowry Expressway, Suite 4100 in Texas City, the move aligns with the College's ongoing mission to meet the evolving needs of its students and community. The new location allows the College to expand its educational footprint within Galveston County by offering more lifelong learning programs to the community and growing its ever-popular cosmetology programs.

Learn more about these exciting programs!

#### Cosmetology

The cosmetology program prepares students for success in the field at a fraction of the cost of private institutions. An energetic and ever-changing industry, cosmetology offers many career opportunities that enable creative students to set and achieve their goals.

• BARBERING: On the cutting-edge of style, the barbering industry offers many opportunities for individuals to take control of their career and set their own goals. Delve into the wonderful world of barbering and take your career options to new heights. The barbering program trains students in hands-on barbering skills and examines business and industry trends. Industry-trained COM instructors will guide students in the classroom and lab.



- MASSAGE THERAPY: If helping others and working in a relaxing, tranquil environment is calling your name, massage therapy is the perfect fit for you. Massage therapists manipulate the soft tissue of one's body by hand or through a mechanical or electrical apparatus for therapeutic purposes. The program is noncredit and nontransferable and helps prepare students to enter the health care service industry in one year through our hands-on labs and classes. Upon completing the program and clock hours, you will take the Texas State Board Exam for licensure.
- ESTHETICS: Train to enter a rapidly growing field with job opportunities in salons, day spas, medical spas or cruise ships. To help others maintain healthy, glowing skin, estheticians provide facial treatments, peels, masks and scrubs. They may also provide facial hair removal treatments, such as waxing, or apply makeup for special occasions.

To learn more, visit com.edu/academics/cosmetology.

#### Lifelong Learning

College of the Mainland's lifelong learning classes provide amazing opportunities to explore your passions, learn something new or even travel the globe.

- 50 PLUS: Explore our affordable, quality learning options for mature learners, aged 50+, through classes designed to inspire as well as help you stay socially connected.
- TRIP AND TRAVEL ADVENTURES: Local trips and extended travel opportunities are a superb way to get to know other community members through educational and fun activities.
- COMMUNITY EDUCATION: Community education classes offer personal enrichment opportunities for the benefit and enjoyment of our community ages 18+.

Visit com.edu/lifelonglearning to learn more!



## **STRATEGIC GOALS**

## **GOAL 1: STUDENT SUCCESS**

Student Success is our top priority. College of the Mainland will be the college of choice for our community.

#### Strategy 1

Implement Guided Pathways to aid students in determining and completing their path to success.

#### Strategy 2

Offer corequisite developmental courses for all students who come in not ready for college-level english and math, expediently preparing them for successful completion of english and math courses.

#### Strategy 3

Create articulation agreements with four-year institutions for clear and efficient transfer opportunities for students.

#### Strategy 4

Develop a comprehensive academic master plan to improve existing programs and develop new successful programs.

#### KEY PERFORMANCE INDICATORS (KPIs)

- **KPI 1:** Achieve full-time equivalent enrollment will reach 4,000 by 2025
- **KPI 2:** Increase the number of degrees and certificates awarded to 1,400 per year by 2025
- **KPI 3:** The average time to complete a degree will decrease to four years by 2025
- **KPI 4:** The average number of credits earned per degree will decrease to 70 by 2025

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- KPI 5: Number of new students
- KPI 6: Student retention, fall to spring
- KPI 7: Student retention, fall to fall
- KPI 8: Number of transfers
- **KPI 9:** Successful course completion rate in developmental courses
- **KPI 10:** Successful course completion rate in gateway ENGL 1301

- **KPI 11:** Successful course completion rate in gateway MATH pathways courses
- **KPI 12:** Successful course completion rates in distance education



### KPI 1

#### FULL-TIME EQUIVALENT ENROLLMENT GROWTH

FTE progress:

• 2025 Goal: 4,000



Scan to visit Tableau

• 2020 strategic plan goal 3,200 Full Time Equivalent (FTE) Enrollment in Fall Semester
SEMESTER
4000
3500
2020 TARGET 2020 TARGET 2020 TARGET









- 3.8 years in 2021
- 4.2 years in 2020
- 4 years in 2019





### **GOAL 2: EMPLOYEE SUCCESS**

College of the Mainland will create an environment that retains and attracts administrators, faculty and staff committed to serving our students.

#### Strategy 1

Implement a campus-wide program dedicated to facilitating the education and training of employees to improve job performance and service to students

#### Strategy 2

Attract, select and retain high-performing and diverse talent

Coleena Jackson Associate Professor and Program Coordinator Graphic Arts

#### **KEY PERFORMANCE** INDICATORS

- KPI 1: Ensure that employee compensation and benefits are and remain competitive with peer Texas community colleges and the surrounding Houston business community
- KPI 2: Support of employee continuing education and professional development in order to achieve and maintain a high-performing, highly engaged workforce. Seventy-five percent of employees will participate in a minimum of 16 hours of professional development per year
- Increase community-wide engagement among administrators, faculty, staff and trustees
- Provide workshops, seminars and coursework promoting effective teaching, learning and assessment practices

#### KPI1 COMPETITIVE

community.

**KPI 2** 

DEVELOPMENT

75% of employees will participate in a minimum of 16 hours of professional development per year. We have instituted a week-long conference style convocation, and have established a year-round professional development calendar for each of the employee classification groups.

#### EMPLOYEE COMPENSATION REMAINS

Ensure that employee compensation and benefits are, and remain competitive with peer Texas community colleges and Houston surrounding Houston business

#### SUPPORT EMPLOYEE CONTINUING EDUCATION AND PROFESSIONAL

#### **ADDITIONAL PROGRESS** HUMAN RESOURCES

- Steadfast commitment and accountability toward advancing diversity, equity and inclusion within our institution
  - Providing educational and training experiences to expand awareness, knowledge and cultural competencies that aid in the understanding and management of institutional diversity
- During COVID-19, Human Resources was able to transition to electronic HR forms to facilitate and expedite the workflow process
- The college's administration progress into year two of the implementation of the college's compensation study. All employees are now above the minimum on the salary schedule.
- COM obtained bond ratings from both Moody's and S&P Global. Both of these agencies rated COM's bonds as high investment grade
- During the year, COM's accounting department received a clean audit, an audit without any findings
- Continuing to implement the established compensation plan
- Streamlining performance evaluation process
- The Human Resources department simplified and reengineered the onboarding process for new employees
- Continuing to incorporate innovative technology and implement a position management reporting system that will track vacant positions within departments of the institution

### GOAL 3: **FACILITIES IMPROVEMENT**

Provide a safe, aesthetic environment conducive to learning, while addressing the workforce needs of local business and industry.

#### Strategy 1 Completion of maintenance tax note projects

Strategy 2 Plan and build new college facilities supported by the bond

#### Strategy 3 Upgrade technology to support student success

#### **KEY PERFORMANCE** INDICATORS (KPIs)

- KPI 1: Master facilities plan
- KPI 2: Bond referendum

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• KPI 3: Exemplary teachinglearning environment

#### **KPI 1** MASTER FACILITIES PLAN

#### **KPI 2**

KPI 3

ENVIRONMENT

#### BOND REFERENDUM

• By 2027, 75% of the first two phases of the master facilities plan will be completed

> Phase 1 – STEAM / Allied Health and Infrastructure -Complete

- Admin Building
- STEAM / Allied Health Building
- Physical Education renovation
- Campus Mechanical, Electrical and Plumbing (MEP) infrastructure
- Math / Science renovation
- Campus parking projects
- Campus demolitions

Phase 2 – Workforce and Fine Arts – In Progress (Funded and designs complete)

- Industrial Careers Building
- Industrial Education renovation
- Welding renovation
- Fine Arts addition
- Police station

 Provided college-issued laptops to students in need (87 distributed since March 2020) Expanded Microsoft Teams,

simulations

• In November 2018, 67% of the public voted for the sale of \$162.5 million in bonds to fund new construction

 Contractors completed projects funded by the maintenance tax notes

#### **EXEMPLARY TEACHING-LEARNING**

• Transitioned all Tutoring Center tutorials online within days (March 2020); Expanded online tutorials to include science, Process Technology, basic computer assistance (MS, Blackboard and other online platforms) and computer programming

 Initiated mass student outreach (April 2020) through the creation of multiple handouts and videos, making students aware of available tutoring services and how to access those services; phone calls and emails were attempted to all students enrolled at COM during the beginning and mid-point of every semester since the beginning of the COVID-19 pandemic

• Transitioned nursing instruction to virtual environment including clinical work (Shadow Health & Swift River), exam proctoring and faculty-led

Blackboard and VPN access to fully support online faculty instruction

#### **ADDITIONAL PROGRESS INFORMATION TECHNOLOGY**

- Implemented a network vulnerability detection system
- Employed a new server backup system with two local storage locations and one inland colocation site
- Enabled multifactor authentication (MFA) to improve user account integrity
- Expanded the College's online utilization for remote learning and workforce
- Created an environment to give students remote access to a virtual Windows 10 desktop

## CON NUMBERS

Student Profiles: \*Preliminary data for Fall 2022

## 4,504\*

#### Total fall 2022 enrollment

1,133 - 25% Full-Time 3,371 - 75 % Part-Time

4.133 - Fall 2021

1,118 - 27% Full-Time 3,015 - 73 % Part-Time

4,335 - Fall 2020 4,687 - Fall 2019

4,673 - Fall 2018

848\*

First-time students in college 621 - Fall 2021

1,795

Adult Education 2021-2022

1,154 Dual Credit fall 2022 1,181 - Fall 2021

1,521 Continuing Education 2021-2022

461 - 01373 - 02266 - 03421 - 04

23%

Transfer to a senior institution within 6 years: 2021

Source: THECB Accountability CTTC http://www.thigheredaccountabili-ty.trg/acctpublici/1paal-41paal278.usefor=two/YearCC26.itel18=123

21% - 2020 15% - 2019



#### Collegiate High School fall 2022

202 - Fall 2021



#### Lifelong Learning 2021-2022

422 - 01436 - 02150 - 03396 - 04



#### Graduates working in Texas within one year of earning a degree or certificate: 2020

Source THECB Accountability M01A http://www.tuhighiredaccountability.org/acttpublic/?goal=#goal28&sector=twoYearCC&institl=123.



797

#### Employees

111 - Full-Time Faculty 405 - Part-Time Faculty

203 - Full-Time Staff 78 - Part-Time Staff

## 314

#### Employee anniversary milestones

117 - 0-4 years 70 - 5-9 years 42 - 10-14 years 46 - 15-19 years 23 - 20-24 years 10 - 25-29 years 5 - 30-39 years - 40+



## 36

#### Total associate degrees offered

- 3 Associate of Arts in Teaching Degrees
- 5 Associate of Science Degrees
- 8 Associate of Arts Degrees
- 19 Associate of Applied Science Degrees
- 1 Bachelor of Science in Nursing Degree

## 29

#### Total certificates offered

24 - Level One Certificates 4- Level Two Certificates 1 - Level Three Certificates



#### Total associate degrees awarded: 2021-2022

(Jump due to auto-awarding)

- 657 2020-2021: Associate Degrees
- 260 2019-2020: Associate Degrees



#### Total certificates awarded: 2021-2022

(Jump due to auto-awarding)

- 435 2020-2021: Associate Degrees
- 202 2019-2020: Associate Degrees

## **OUR PROGRAMS**

Total Programs Offered: 65 Degrees and Certificate Offerings

Cybersecurity

#### Newly Launched Programs

- Registered Nursing to
   Bachelor of Science Nursing
- Cybersecurity
- Cloud Computing
- Engineering
- Chemical Engineering

## Programs on the Horizon

- Dental Hygiene
- Radiology
- Surgical Technology
- Culinary Arts
- Hospitality Management
- Entrepreneurship
- Logistics

Registered Nursing to Bachelor of Science Nursing

#### COMING SOON! Culinary Arts

## **INSTITUTIONAL ADVANCEMENT**

DATA REFLECTIVE OF 2021-2022

Funds raised: **\$2,838,825** 

Number of scholarships awarded: **560** 

Amount awarded: **\$554,837** 

\$12,386,794 in grants from federal and state entities

#### **CARES Act Funds:**

Number of awards: **5,891** 

Amount awarded: **\$5,333,888** 

#### Highlights

The COM Foundation received \$150,000 from Marathon in August 2022 to be awarded to Process Technology students for the 2022-2023 school year. Marathon also provided \$200,000 toward scholarship funds for the 2021-2022 school year.

Del Papa Distributing Company gave the COM Foundation a matching grant of \$125,000 made to the Opening Doors Promise Scholarship program over the next two years.

Grants made by the Texas Workforce Commission (TWC) and the Texas Higher Education Coordinating Board (THECB) supplement bond funding to provide the best and latest technologies for COM students in excess of \$1 million.

College of the Mainland was selected for a National Science Foundation (NSF) \$307,758 grant for a new program in Robotic Process Automation Career Training (RPACT). We will be the first to offer an RPA technology workforce program of this type in the State of Texas.

2019-2020 2020-2021 Total Awarded

179,090.71

554,837.00

#### \$

Ś

#### # of Scholarships Awarded 410 560



#### A LIFETIME OF GIVING – DOYLE FAMILY SPOTLIGHT

It's often said that it is better to give than to receive, and nowhere do those words ring truer than with Charles T. "Chuck" and Mary Ellen Doyle. Through their time, talents and lifetime of contributions, the couple's work spotlights an unwavering commitment to improving the community around them through civic service, leadership and volunteering. This work continues to leave an undeniable impact on education, government and the College of the Mainland community.

Chuck and Mary Ellen's work spans almost six decades. Since settling their family in Texas City in 1960, the pair have devoted their lives to the banking business, raising their five children and helping others in the community.

And while their work is expansive, their continued focus on education is truly unmatched. The couple's recent donation to College of the Mainland in the amount of \$1 million underlines their ongoing commitment to advancing the College's mission for student success.

"We're proud to be a part of playing the role with College of the Mainland to help our young people achieve success in life," Chuck said. For the Doyles, their connection with the College is a very personal one. As Mary Ellen explains, COM holds a special place in their hearts that runs generations deep for the family. "College of the Mainland has been a special place to us, and it has been since it was built," said Mary Ellen. "Our children have come here. Our grandchildren have come here. And it has been a tremendous resource for all of us."



#### **Donor Namings**

At College of the Mainland, we are committed to ensuring that each of our students receive a high-quality and innovative learning experience that will launch them into a rewarding and successful future. But that experience would not be possible without our donors. And the possibilities are endless for donors interested in having their name associated with College of the Mainland. We thank them for their investment which leaves a lasting impact on the COM community.

- Doyle Family Administration Building
- Ivan Langford Lecture Hall
- AMOCO Federal Credit Union Commons



AMOCO Federal Credit Union Commons



## **STATEMENT OF REVENUES, EXPENSES AND CHANGES IN NET POSITION**

For the Years Ended August 31, 2021 and August 31, 2020

Operating Revenues	2021	2020
Tuition and fees (net of discounts of \$1,713,725 and \$1,793,459)\$	6,302,278	\$ 6,731,005
Federal grants and contracts	7,707,627	4,138,414
State grants and contracts	472,254	501,448
Private grants and contracts	982,622	683,459
Sales and services of educational activities	11,965	16,519
Auxiliary enterprises (net of discounts)	246,024	354,742
General operating revenues	169,628	8,826
Total operating revenues (Schedule A)	15,892,398	12,434,413

#### **Operating Expenses**

Instruction	
Public service	
Academic support	
Student services	
Institutional support	
Operation and maintenance of plant	
Scholarships and fellowships	
Auxiliary enterprises	
Depreciation expense	
Total operating expenses (Schedule B)	

Operating income (loss) .....

#### Non-operating revenues (expenses)

State appropriations	9,610,650	10,121,585
Maintenance ad valorem taxes	23,626,866	23,739,139
Debt service ad valorem taxes	7,068,868	-
Federal revenue, non operating	3,854,073	4,793,303
Investment income	109,892	1,420,830
Foreign trade zone fees	531,472	483,127
Interest and fees on capital related debt	(7,253,214)	(5,445,341)
Net non-operating revenues (expenses) (Schedule C)	37,548,607	35,112,643
Increase (decrease) in net position	2,918,969	(3,332,105)
Net position - beginning of year	(27,816,604)	(24,484,499)
Net position - end of year\$	(24,897,635)	\$ (27,816,604)

Increase (decrease) in net position
Net position - beginning of year
Net position - end of year

#### 2021

#### 2020

4,114,413 <b>50,522,036</b>	1,943,518 <b>50,879,161</b>
4,114,413	1,943,518
	1040510
88,331	362,896
5,663,864	5,905,907
5,234,038	4,828,223
8,910,175	9,655,128
4,756,132	5,412,397
4,809,715	4,744,806
1,377,028	1,471,652
15,568,340	16,554,634
	1,377,028 4,809,715 4,756,132 8,910,175 5,234,038 5,663,864 88,331

PASSIONATE. CHANGE MAKERS. MIGHTY. LEADERS.

## We are

AMBITIOUS. STRONG. INNOVATORS. CREATIVE. COMMUNITY ORIENTED. DRIVEN. ADAPTIVE. COURAGEOUS. FOCUSED. CURIOUS.

Soaring high to reach our fullest potential, we are fearless leaders, boldly navigating the world around us with an untamed hunger to think bigger, work harder and challenge ourselves in and outside the classroom. Agile and graceful, we are a creative flock of passionate problem solvers and resourceful collaborators driven to adapt to our diverse, dynamic and global environment. Here at College of the Mainland, we are home to a multifaceted nest of learners, each with a unique story. And our story cannot be told without you.



## WE ARE THE DUCKS. Do you have the spirit of the duck in you?



"We should all be proud of COM's continued growth and transformation in recent years. But I can assure you, the best is yet to come. Together, we look forward to exploring new opportunities to propel our community forward through our common goal of creating a better future for tomorrow's learners and leaders."

> Dr. William (Bill) McGarvey Board Chair

#### **BOARD OF TRUSTEES**



William McGarvey, Board Chair At Large



Kyle Dickson District 3



Melissa Skipworth, Secretary District 5



Verna Henson District 1



Dawn King District 4



Alan Waters, Vice Chair District 2



**Donald Gartman** At Large

## VIRTUAL TOUR

## See the COM difference.



com.edu/virtualtou